# **EVENT & MEETING PLANNING**

## Certificate

Students who love working with people, enjoy planning social events, and are creative and detail oriented, should consider this rapidly growing field.

The Event & Meeting Planning Certificate prepares students for employment in event and meeting planning management roles for large hotels, resorts, conference or convention centers, attractions, private catering operations, event management companies, nonprofit organizations, and independent event and wedding planners. The classes within the certificate provide a solid foundation for career success by offering students numerous opportunities to develop practical skills and professional relationships through invaluable hands-on events and experiences in the field.



A career in Event and Meeting Planning provides a broad range of management opportunities in convention services, wedding planning, catering sales, nonprofit fundraising events, and entrepreneurship opportunities.

Employment of meeting, convention, and event planners is projected to continue to grow much faster than the average for all occupations.

### TAKE THE NEXT STEP!

Apply today: greatbay.edu/admissions gbadmissions@ccsnh.edu | (603) 427-7632 320 Corporate Drive Portsmouth, NH 03801

### Your Road to *Success*

#### 21 Credits to Complete

#### EVENT & MEETING PLANNING CURRICULUM:

HOS 110G - Intro to Hospitality Management

HOS 210G - Customer Service

HOS 111G/201G/255G - Tourism & Sustainable Practices OR Tour & Cruise Operations OR Catering Sales & Event Management

HOS 175G/225G - Hospitality Marketing & Sales OR Hospitality Law

HOS 211G/215G/250G - Sports Tourism & Events OR Planning Meetings & Conventions OR Event Planning

HOS 230G/235G - Restaurant Development & Strategic Planning OR Food & Beverage Operations

HOS 280G/2XXG - Hospitality Internship OR Hospitality Elective

With Department Chair approval, one certificate course requirement may be replaced with HOS275G Professional Development.

Courses are subject to change.

Revised 9/15/2023



**CHOOSE COMMUNITY** 

# WHY GREAT BAY?

- 60+ Degree/Certificate Programs
- Small class sizes (avg 15:1 student/faculty ratio)
- Highly qualified and experienced faculty
- Transfer to 4-year or direct to career after graduation
- 70% of full time students receive financial aid

- No application fee
- Academic Support to include free tutoring
- Athletics and Student Life opportunities
- Flexible campus, online, hybrid course options
- Lowest tuition and fees in New Hampshire



**Want to find out more?** Click the QR code to visit the Great Bay Admissions webpage, where you can learn how to apply, explore all our academic programs, take a virtual campus tour, or sign up for an open house or information session.

### Ready to Take the Next Step?

Contact Admissions at (603) 427-7632 or gbadmissions@ccsnh.edu