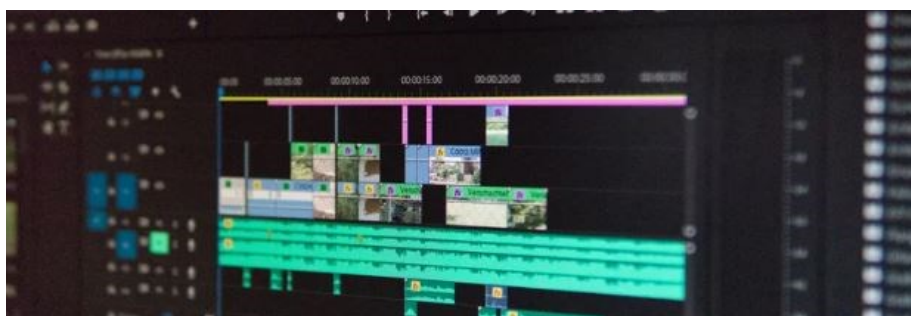


DIGITAL MEDIA COMMUNICATIONS

Associate in Science

Students enrolled in Great Bay's Digital Media Communication program gain in-depth knowledge and hands-on experience in a variety of graphic design, web design and animation courses using industry standard applications.

This is a dynamic and fast paced Associate Degree taught by industry professionals. The degree encourages creative problem solving while gaining the necessary digital tools to communicate visually across multiple platforms. Courses are offered on campus, hybrid and online. Students develop a professional portfolio of work that demonstrates real-world projects to prepare for the workplace or transfer to earn a Bachelor's degree.



A basic understanding of computers, in both Windows and Macintosh platforms, and an appreciation for design is desirable for success.

Career Possibilities

Job Title	Average Salary
Web Developers	\$95,380
Special Effects Artist & Animator	\$99,800
Graphic Designer	\$61,300
Desktop Publisher	\$53,620

The careers listed above may require additional education beyond an Associates Degree. For more information about the outlook and trends, please visit the Bureau of Labor Statistics: www.bls.gov.

TAKE THE NEXT STEP!

Apply today: greatbay.edu/admissions
gbadmissions@ccsnh.edu | (603) 427-7632
320 Corporate Drive
Portsmouth, NH 03801

Your Road to *Success*

69-71 Credits to Complete

DIGITAL MEDIA COMMUNICATIONS CURRICULUM:

ARTS 124G - Art, Design and Color
CIS 112G - Intro to Object Oriented Programming
CIS 124G - Web Development I
CIS 292G - Portfolio Prep & Presentation
DGMT 115G - Intro to Graphic Design
DGMT 125G - Intro to Animation
DGMT 142G—Publication Design
Digital Media Communications Electives
(24 credits)

GENERAL EDUCATION COURSES:

FYE 115G - First Year Seminar: Fine Arts
ENGL 110G/111G - College Composition I / with Lab
ENGL XXXG - English Elective (3 credits)
Lab Science Elective (4 credits)
Liberal Arts Elective ** (6 credits)
MATH 150G/152G or MATH 170G -
College Algebra/Plus or Discrete Mathematics
SOC1 120G - Society & Technological Change

**Any course (must be a 100 level course or higher) listed under the categories of: English, Social Science, Foreign Language, Humanities, Fine Arts, Mathematics, Natural Resources, or Science may fulfill these electives

Courses are subject to change. Please refer to Catalog for suggested pathway.

Revised 4/29/2025



Great Bay
Community College

CHOOSE COMMUNITY

WHY GREAT BAY?

- 60+ Degree/Certificate Programs
- Small class sizes
(avg 15:1 student/faculty ratio)
- Highly qualified and experienced faculty
- Transfer to 4-year or direct to career after graduation
- 70% of full time students receive financial aid
- No application fee
- Academic Support to include free tutoring
- Athletics and Student Life opportunities
- Flexible campus, online, hybrid course options
- **Lowest tuition and fees in New Hampshire**



Want to find out more? Click the QR code to visit the Great Bay Admissions webpage, where you can learn how to apply, explore all our academic programs, take a virtual campus tour, or sign up for an open house or information session.

Ready to Take the Next Step?

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